

## Embracing Your Leadership Style for Winning Results

Whether it's a boardroom, locker room, or classroom, this workshop helps anyone wanting to connect their professional and personal goals to a bigger purpose and vision. Megan will guide participants to develop a deeper understanding of why they perform the way they do. Leveraging this understanding and learning how they are naturally wired allows participants to maximize their strengths to lead well and succeed.

### OBJECTIVES:

- Discover individual character strengths and motivational drivers & how to utilize them
- Understand visioning's importance
- Tools to create/improve vision
- Create conviction in visioning and accountability
- Understand how psychology affects leadership style

Attendees will leave with a sense of purpose and actionable takeaways that will allow them to become respected and successful leaders.

### **Presented By: Megan Boyne-Kronen, Inspired Consulting**

Megan Boyne-Kronen started her professional career working for a fortune 100 company. While it provided amazing opportunities and afforded her a storied career, it also had her relocate to 3 different states within 5 years, uprooting her from family and familiarity each time. While her accomplishments were impressive, her heart and passion were with the people she impacted.

While there, Megan had the opportunity to speak at multiple regional and national meetings, as well as deliver multiple keynote addresses on the topic of leadership, coaching, and purpose.

After spending time reflecting on her long-term vision, Megan decided to take back control of her professional career and focus on what was most important to her: Helping others find passion and purpose in their lives and careers. Thus, her coaching and consulting business was born in 2011.

With her extensive corporate background and over 15 years of experience, Megan has found her niche working with business owners, sales professionals, and athletes. Focusing on vision discovery and drawing connections between purpose and daily activities, coupled with a focus on efficiencies, have proven a successful strategy for her many clients.



# Rethinking Benefits

In an era of labor challenges coupled with reduced margins, employers MUST think differently about how they attract and retain talent. Looking beyond the traditional benefit offering, companies that want to be successful in their efforts surrounding human capital will need to take a different approach or they will risk losing out. In this session, Seth Denson will break down multiple areas that business leaders should consider and will provide information surrounding:

- Generational wants
- Merging your wants with your employees
- Demographic benchmarking
- How to maximize money already being spent
- The true cost of turnover
- Setting your business up for success

This session will help facilitate action steps to rethink your approach to benefits and find a new story to show and tell your most important asset, your employees.

## Presented By: Seth Denson, GDP Advisors

Seth Denson is a Business & Market Analyst, Author, and Entrepreneur. He co-founded one of the nation's most successful consulting firms and authored the best-selling book, *The Cure: A Blueprint for Solving America's Healthcare Crisis*, which takes a deep dive into the business structure of our U.S. healthcare system and how we can reform it while maintaining our free-market. As a regular on-camera contributor, Seth has garnered a national presence while discussing a range of topics including business and economics, politics, faith, and fatherhood. Originally from West Texas but with international business experience, Seth's "no bull" approach blends metropolitan thinking with good old-fashioned Texas straight-talk.



## Event Information

### Complimentary Meeting

For the first 20 member companies who register, CSC will cover one nights hotel stay

- 1 per company. First come, first served.
- CSC will provide hotel accommodations the night of May 1st – all other nights will be charged at the group rate to the credit card you provide to the hotel at the time you make your reservation.
- CSC will provide breakfast, lunch and dinner on Monday, and breakfast on Tuesday. All other meals are on your own.
- If the CSC room block fills up, CSC will make every effort to obtain additional guest rooms at a reduced rate.

Cancellation Policy: Cancellations received after April 22nd will incur a \$200 per person cancellation fee.

## Hotel Information

### Sheraton Grand at Wild Horse Pass

5594 W Wild Horse Pass Blvd

Phoenix, AZ 85226

602-225-0100

Check-in: 4:00 p.m.

Check-out: 11:00 a.m.

**CSC room rate: \$239 per night**

The discounted hotel rate is available 3 nights pre and post nights, based upon availability at the time of reservation.

**Book online at: <http://tiny.cc/May22OSHotel>**

**Reservation Deadline: April 1, 2022**



# Agenda

## Monday, May 2nd

8:00 AM - 8:30 AM

Breakfast and Registration

8:30 AM - 12:00 PM

**Embracing Your Leadership Style for Winning Results - Megan Boyne-Kronan**

- What does it mean to be a leader?
- VIA Character Strengths
- Vision
- Purposeful Actions & Accountability
- How psychology plays into your leadership style

12:00 PM - 1:00 PM

Lunch

1:00 PM - 3:00 PM

**Rethinking Benefits - Seth Denson**

- Generational wants
- Merging your wants with your employees
- Demographic benchmarking
- How to maximize money already being spent
- The true cost of turnover
- Setting your business up for success

6:30 PM

Group Dinner - Ko'Sin

## Tuesday, May 3rd

8:00 AM - 8:30 AM

Breakfast

8:30 AM - 10:30 AM

Best Ideas & Critical Issues



## Health & Safety Guidelines

We want to start each meeting as safely and comfortably as possible for our attendees, presenters, and staff, and we continue to follow all CDC, state, and local guidelines for our meetings.. We strongly encourage (but do not require) that all attendees take a COVID test prior to departure from home, and we will ask all attendees to sign and return our Live Event Waiver prior to attending any CSC meeting.

**Register at: [networkcsc.com/events](https://networkcsc.com/events)**

**Deadline: April 1, 2022**

**Contact: Lisa Wacker – [lisa@networkcsc.com](mailto:lisa@networkcsc.com)**