

## Agenda

### Thursday, March 31, 2022

#### Registration & Breakfast

7:15 am - 8:00 am  
Boca VIII

**Ed Krow**, SPHR, CCP, SHRM-SCP

8:00 am - 11:30 am  
Boca VIII

#### Competing for Quality People: Strategies for Becoming a Top Talent Magnet

- An Effective Recruiting Strategy
- Learning to Market Your Employment Brand
- Employee Experience vs Employee Engagement
- Why Compensation and Retention Programs Fail
- Why/How to Design a Pay Structure and Design Considerations
- Retention & Motivation Drivers – for small group discussion/problem solving
- Sample Recruitment Strategies – for small group discussion/problem solving
- The New Recruiting Framework
- Your Employment Brand Promise
- Candidate Expectations (by generation)



#### Lunch (On Your Own)

11:30 am - 1:00 pm

**Raleigh (Sandy) F. Seay, Jr., Ph.D.**, President - Seay Management Consultants

**Mike Willis**, HR Consultant / Alliance Partner - Seay Management Consultants

1:00 pm - 4:00 pm  
Boca VIII

#### HR Flashpoints

- Handling the Burgeoning Issues Around Employee Social Networking
- Making Dress Code Accommodations to Meet the Cultural and Religious Needs of Candidates and Employees
- Protected Concerted Activity (NLRB)
- The Latest COVID Guidelines
- Duties Tests for Classifying Exempt Employees
- Staying HR compliant



#### NETWORKING DINNER

The Venetian Chop House @ Caribe Royale (Meet in hotel lobby @ 5:50pm)

6:00 pm

### Friday, April 1, 2022

#### Breakfast

7:15am - 8:00am  
Boca VIII

#### TOP HR ISSUES

Open Forum Discussion

8:00 am - 11:00 am  
Boca VIII

A time to brainstorm and get some very valuable feedback from your peers on critical issues and challenges faced in the HR environment, with the focus on improving human resource relations and efficiencies.

# Hotel Information

## Caribe Royale Orlando

8101 World Center Drive  
Orlando, FL 32821  
PH (888) 258-7501

Check-in: 4:00 pm

Check-out: 11:00 am

**Hotel room reservation link:** <http://tiny.cc/2022HRHotel>

**Complimentary in-room WiFi**

### Parking:

Hotel Self-Parking Options: \$18 plus tax per day, per vehicle

Non-Registered Hotel Guest: \$23 plus tax per day, per vehicle

Valet: \$24 plus tax



### Hotel Information:

1. The hotel is located approximately 20 miles from the Orlando International Airport, and does not offer complimentary shuttle service between the hotel and the airport.
2. If you need to cancel your hotel room reservation for any reason, you will need to cancel your hotel room within five (5) days of your arrival date, or you will be charged one (1) night's hotel room, plus tax.

### Transportation Options to/from the Orlando International Airport:

1. Taxi: \$45-\$55 one-way; located on either the A-Side or B-Side of the Terminal (Level 2).
2. Ride Apps (e.g., Uber/Lyft): \$40-\$48 one-way; located at the end of the Arrivals curb (Level 2).

# Meeting Information

Dress Code: Business casual. Meeting rooms may be cool so please prepare accordingly.

We will meet in the Boca VIII meeting room both days, located in the Conference Center. Plan to pick up your name badge and meeting materials on Thursday morning at the registration table located outside of the meeting room.

A hot breakfast buffet will be provided on Thursday and Friday morning, beginning at 7:15 am, located in the Boca VIII meeting room located in the Conference Center.

Beverages (coffee, sodas and bottled water) will be available in the meeting room throughout each day.

Lunch - You will be on your own. Below is a list of restaurants that are within the premises of Caribe Royale.

Tropicale	7:00am - 11:00am	Classic American breakfast menu made up of hearty individual plates, as well as a full buffet option.
Calypso's Grille	11:00am - 11:00pm	Blending Latin and Caribbean influence with poolside relaxation and open-air ambiance.
Cafe 24	6:30am - 11:00pm	Ready-to-go options, including crisp salads, sandwiches, paninis and pizzas, as well as a variety of coffee and espresso-based drinks.



# Health & Safety

Please know that hosting a safe event is our top priority. All CSC staff have been certified in Pandemic On-Site Protocol. This training enables us to plan and conduct events at which attendees can feel comfortable and safe.

The Caribe Royale has protocols in place to ensure a safe meeting experience is had by all attendees. Per the guidance provided by the city of Orlando, as of January 4, 2022, face coverings are only required for employees and visitors to city facilities, absent special circumstances. Hand sanitizing stations are provided throughout the property to ensure everyone has access regardless of where they are on the property. Sanitizing procedures in public spaces have been enhanced.

COVID-safety guidance continues to evolve. Please visit CSC's Health & Safety page at [www.networkcsc.com](http://www.networkcsc.com) to learn more about our safety plan and current guidelines in place for this meeting. We will do our best to keep you advised as guidance changes.

## CSCNetwork Event Contact

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